



MusicLink Foundation – Accomplishments

MusicLink has reached over **5,600 students in all 50 states and 4 Canadian provinces**, priding itself on the dedication of our professional teachers and hard-working coordinators. In-kind teacher instruction is equivalent to **\$700,000 annually** (\$9 million since inception).

- Research findings of MusicLink students 18 years and older who took lessons 5 years or more paint a portrait of successful young adults in a number of career choices.
 - All showed exceptionally high levels of musical achievement
 - **99% attended college** (including Juilliard, MIT, Stanford, Yale, Berklee)
 - 39% received partial to full scholarships for college
- Interview studies of these students emphasize the importance of the *trust and close relationship of the teacher/student link over years of study*. These students exhibit a passion for music in their lives, with organizational skills learned through musical training impacting their careers as successful adults.

Who We Are – What We Do



- MusicLink students are nominated by teachers or parents and have financial need equivalent to eligibility for free or reduced-price lunches (\$29,900 - \$44,000 family of 4).
- Teachers teach for a reduced fee (50% or less) and are not paid by the MusicLink Foundation. They receive discounts on student music and other incentives from our business partners. They teach through MusicLink because they want to share their love of music with these students.
- Volunteer coordinators at the local level are trained by regional coordinators who work directly through our website database from their homes. Regional coordinators receive a small monthly stipend far below the value of the time they dedicate to creating new student/teacher “links.”
- The national office is home-based, with a part-time Executive Director and Assistant Director who coordinate the program through a well-organized website and personal communication.

- Business partners at the local and national level provide discounts and incentives for teachers and students because they believe in MusicLink's mission.
- The MusicLink Foundation provides support for students through camp scholarships, instruments, music, and senior awards. Support for teachers include Teacher Reimbursement Grants for music and event fees paid by the teacher as well as Grass Roots Grants for a new MusicLink program or project.
- The MusicLink Foundation is in an enviable position of being able to sustain the costs of the program with a remarkably small budget. Our teachers donate in-kind instruction equivalent to **\$700,000 annually**. We are seeking to sustain our **basic ongoing annual operational costs of \$70,000 - \$100,000. This equates to leverage of 10% operational costs to services provided to students and teachers.**

MusicLink Legacy Partners

We have established MusicLink Legacy Partners as an extraordinary group of businesses and individuals committed to the Foundation's mission of *creating musicians one student at a time*. MusicLink Legacy Partners pledge to support the foundation with **an annual committed donation of \$5,000-\$9,999 (Bravo) or \$10,000 or more (Encore) over the next three years**. As the program grows over the next three years, we will renew pledges from our Music Legacy Partners.

Creating Musicians, One Student at a Time

Williana – age 7



Williana – age 12





MusicLink Legacy Partners

Sustaining the Mission of the MusicLink Foundation

The MusicLink Foundation has established itself as a unique non-profit organization that literally “creates musicians, one student at a time.” The process is simple - link an eager student with a professional music teacher who agrees to teach for whatever the student can afford for as long as the student wishes to learn. This simple teacher-student dynamic creates a bond that can truly change this child’s life, through music.

Now that we have reached our 20th anniversary, we seek to secure the organization’s sustainability through the establishment of a group of prominent donors to be known and recognized as the **MusicLink Legacy Partners**. MusicLink Legacy Partners recognize the unique value of music and its inherent positive impact on the life of a child. Their ongoing support will create a catalyst that insures MusicLink’s future growth. We invite you to become part of this innovative group whose commitment and generosity creates the next generation of outstanding musicians.

Bravo Legacy Partners - Donation of \$5,000 – \$9,999

Bravo Legacy Partners applaud the accomplishments made by the MusicLink Foundation and secure its financial future through their generous donation.

BENEFITS:

- Recognized on MusicLink Foundation (ML) letterhead and communications
- Use of MusicLink Legacy Partner logo to recognize their support
- Corporate logo placements on website, newsletter, collaterals
- Partners are invited to submit a video tribute for the ML website
- Legacy Partners may post special business offers on the ML website
- Partners are provided access to ML speakers for meetings/events



Encore Legacy Partners - Donation of \$10,000 and above

Encore Legacy Partners envision and invest in future growth and expansion of the MusicLink Foundation through their generous donation.

BENEFITS: In addition to the benefits listed above, Encore Legacy Partners have the opportunity to sponsor:

- ML student performances at Legacy Partner sponsored events.
- MusicLink camp scholarships in the name of the donor
- A college scholarship in donors name for a graduating senior



Invitation to become a MusicLink Legacy Partner

I am honored to support the mission of the MusicLink Foundation as a MusicLink Legacy Partner.

_____ **Bravo Legacy Partner:** \$5,000-\$9,999 for 3 years

Amount per year: \$ _____

_____ **Encore Legacy Partner:** \$10,000 or more for 3 years

Amount per year: \$ _____

I would like to contribute in other ways

_____ Contribute \$ _____ to establish an endowment fund.

_____ Please contact me about making a stock donation

_____ My company will match my gift.

_____ Please contact me, I have other thoughts to share

Payment information:

___ My check is enclosed, made payable to MusicLink Foundation.

___ I will pledge payment through the website

Monthly

Annually

One-time

Amount: \$ _____

Amount: \$ _____

Amount: \$ _____

Name: _____ Date: _____

Organization: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ email: _____